

Hounslow Health and Wellbeing Board

Date of Meeting: 15th October 2025

Report Title: Health and Wellbeing Strategy Progress Report: Quarter 1 2025/26

Report Author: Ann Phillips and Martha Flann – Public Health, LBH

1. Context:

In March 2024, a new Health and Wellbeing Board governance framework was agreed to provide oversight and assurance through delegated Senior Responsible Officer (SRO) Board members. SROs are responsible for the delivery of the Health and Wellbeing Strategy 2023-2026 priorities and quarterly reporting to demonstrate progress.

2. 2025/26 Q1 Performance:

This new reporting format allows for greater focus on exception reporting of the priorities at Board meetings. Exception reports will demonstrate examples of progress; positive progress, delays in delivery, changes in national and local policies which may affect delivery or expected outcomes.

The report presents each thematic area with information submitted by each Strategy delivery group. The relevant SRO has agreed this information.

RAG status is based on progress having been demonstrated and the likelihood that improvement will be achieved.

2.1 Start Well – Q1 Progress

1	Improve pre-pregnancy, maternity and early years health and care and target pregnant women and new mums with the poorest child health outcomes.	Maternal Health update: Under the Healthy Hounslow service, early development stage for 3x workshops: <u>For pregnant mothers & their partners</u> - We will discuss myth-busting (such as eating for 2, stopping exercise etc) to promote continuation of healthy behaviours, as well as touch on the key nutrient intake during pregnancy for a healthy mum and baby development, and promotion of local and national initiatives. <u>For professionals</u> , we have proposed 2 different types of training: 1x Generalist training which covers the Nutritional Requirements During Pregnancy, Practical Healthy Eating Advice in Pregnancy, Information on Services available in the Local area and nationally & how to refer. 1x more Specialist training covering 'Raising the issue of being above a healthy weight': observing the challenges people face when living with obesity, weight management during pregnancy (What the NICE Guidelines say), Common barriers when addressing weight and how to start the conversations. In addition, we would need to provide Information on services available in the local area and pathways for those with a very high BMI.	AMBER
		Amber – Project experiencing delays Infant Feeding update: Baby Feeding Peer Support service will be extended to the end of March 2026. Awaiting decision to see if Family Hubs funding is available to support a tender process for maternity infant support programme. Maternity enhanced service has experienced a delay due to staffing numbers, recruitment has begun.	GREEN

		Baby Feeding Peer Support service continuing to meet KPIs and increasing numbers with each quarter. Breastfeeding Equipment loan up and running and professionals can signpost families to the service at Family Hub locations. Baby Feeding Plan now published. Infant Feeding Steering Group merged with Childhood Nutrition and Obesity group and are working together to share information, signpost, and align strategic aims. Review complete of Hounslow Baby Feeding Friendly and forward plan in development. Breastfeeding rate at 6-8 weeks 59.87% in Q1 and was 64.1% in July. Hounslow's baby feeding plan 2024-2027 London Borough of Hounslow Green – On track	
		Healthy Start update: Confirmed as of March 2025 there are 1591 people on the scheme. Work continues to raise awareness amongst our target group (low-income pregnant women and low-income families with children aged 0-4 yrs) and to ensure those who have contact with these groups are familiar with the scheme and are able to promote it. The Infant Feeding, Childhood Nutrition, and Obesity group agreed that they would like a refresher training and for some this will be first time training. We are looking into which Health Centres are delivering vitamins and expanding this into Children's Centres and Family Hubs. Amber – Project experiencing delays	AMBER
		Maternal Smoking Cessation update: Contact has been made with the Maternity Tobacco Dependency Advisor at West Middlesex Hospital and a pathway for referrals into the Local Stop Smoking Service (LSSS) has now been set up, with maternity referrals prioritised. This includes those who have quit smoking but are high risk of relapse. A monthly meeting takes place between the maternity tobacco dependency advisor, LSSS and LBH to flag any issues. A feedback loop is currently being set up, so the maternity department can receive the outcomes for the patients they have referred. A maternity advisor network for smoking cessation has been set up, involving both LAs and NHS trusts, LBH attend regularly and have presented on the last pregnancy insights project conducted. Amber – Project experiencing delays	AMBER
2	Halt the increase in obesity prevalence of children at school Year 6.	Whole System's Approach to Healthy Weight update: The work on the Healthy Retail project continued across Q1, and recently you may have seen Councillor Chaudhary officially launched the Healthy Retail project on 24th July at Best One store in Feltham. Now that all retailers have the healthier ranges Public Health will be checking the demand and retailer experience over the next quarters. 7 more people were trained on the Jamie Oliver (JO) Ministry of Food course, and 110 children attended the JO cookery course. Green – On track	GREEN
		Healthy Hounslow Child Weight Management update: The number of children, families and young people starting a Tier 2 weight management service in Q1 of 25/26 was 58. Lower than expected numbers of attendees due to external and seasonal factors contributing to this ranging from; School half-term and bank holidays, The Eid religious festival and periods of extreme hot weather to highlight a few. Despite the lower starter numbers, several retention strategies were implemented to support engagement and programme adherence: Online nutrition webinars were offered as flexible alternatives for participants unable to attend in-person sessions.	AMBER

		Weekly 1:1 support call made to families who missed sessions, providing personalised guidance and additional resources. Signups to the Beezee Youth programme were limited, engagement still happened with a meaningful number of young people aged 12-17 through outreach and targeted sessions, including: Brentford Football Club Community Sports Trust - Two Beezee nutritionists facilitated the session - 25 young people (aged 13–15) from a range of Hounslow schools participated - Activities included preparing the popular no-bake energy balls and completing the Beezee Youth Quiz - The provider plans to return for further Jamie Oliver-inspired cooking workshops. Rivers Academy: - A cookery session was delivered to 18 Year 9 students - Delivered by two Beezee nutritionists in collaboration with two schoolteachers - Recipes included the Beezee pasta bake and no-bake energy balls - Students were highly engaged, and the school has expressed interest in hosting more cooking sessions. To boost starter numbers in the next programme cycle, the providers are implementing the following actions: Expanded outreach and recruitment over the summer months via events at family hubs, charity youth clubs, Holiday Activities Food (HAF) programmes, and other community venues. Closer collaboration with the internal Maximus National Child Measurement Programme and referral teams to streamline the referral process and ensure high-quality, timely referrals. Stronger relationships with school nurses and local GPs. Partnership with the Hounslow Dietetics Team to monitor and optimise referral pathways between services, ensuring proper referrals are received and followed up effectively. Amber – Project experiencing low numbers in some programmes	
3	Increase the number of children who are healthy, ready, able, and willing to learn at the end of reception year.	School Readiness update: The resource bank is accessible London Borough of Hounslow: Learning Readiness Toolkit. Materials are being added to the toolkit and the Early Years Conference in October is an opportunity to explore routes available to ensure children are prepared and ready for the start of school. Amber – Project experiencing delays.	AMBER
4	Support parents and carers to be more informed about childhood illnesses, and when and where to access the right support	0 – 4 A & E attendances: Healthier Together website has been updated and signed off by key stakeholders and can now be promoted and used by professionals to signpost families and as part of the communications plan. Due to the importance of this work it was considered relevant to include an update on the current picture; Primary Care intervention begun early September with 750 extra out of hours appointments for children aged 0-4. Evaluation discussions have been held and HealthWatch are offering qualitative insights through surveying A&E attendees. Submitting business case for NWL Health Inequalities Transformation Funding for maternity triage role in A&E.	GREEN

		Group of clinicians have met three times to discuss jaundice pathway review. All interventions now on track and beginning to see a change and reduction in A&E attendances in target cohort. Communications update: The initial comms for the Healthier Together commenced (wk. 15 Sept) All stakeholders have received materials for accurate signposting, including, childminders, Early years settings, schools, VCS etc. New marketing assets for general promotion are being designed, and will be promoted from mid Oct, in line with a new 0-4 service signposting leaflet. The overarching campaign narrative is for parents to first 'CHECK' all symptoms on the website, follow traffic light signposting, and if required contact their GP to access one of the new additional 750 appointments. Video content is being co-ordinated between the HV team for late October with an external campaign. Green – On track	
		Childhood Immunisation update: Local childhood immunisation action plan developed and agreed by stakeholders at childhood immunisations meeting. A piece of evaluation work has been completed to look at the series of insights and engagement work completed by NHSE, NWL, and RM Partners across a range of vaccines looking to increase uptake to decide common findings. This will help inform activity for the year ahead. Working closely with Vaccination UK provider School Aged Immunisations Team to relationship build with schools and welfare leads. Looking into partnership working with school nurses and other school-based health services. Latest immunisation data as of 31/08/2025 MMR1 2 years 84.1% MMR1 5 years 87.6% MMR2 5 years 73.6% 6-in-1 1 year 88.6% 6-in-1 2 years 91.1% DTaP/IPV 73.5% BCG 3 months 79% BCG 1 year 92.9% HPV yr 8 male 50.2% HPV yr 8 female 58.2% HPV yr 9 male 38.4% HPV yr 9 female 45.4% Amber – Project experiencing delays	AMBER
5	Improve mental health for our children and young people through more effective universal services.	Children & Young People Mental Health Partnership update: 1. MH Café – A business case has been produced, and operational delivery is being explored. Senior staff are reviewing the business case and CYP Mental Health Partnership Group have received bi-monthly updates on the progress. The aim is to integrate elements of the NWL iThrive model and act as a preventative approach to reduce A&E attendance for young people with mental health concerns. 2. 1:1 Support from Contact – 41/30 (quarterly target) interactions have been made through one-to-one sessions. 96 parents and 12 professionals have attended workshops. On track on meeting targets, currently focusing on developing an online	GREEN

		appointment booking system to make Contact more accessible. Location - based in Hounslow Family Hubs. 3. 1:1 CAAS Group Support - Service has been decommissioned due service not meeting the need and is no longer active. 4. Return to School Service – This service is being decommissioned. Comms have been circulated to key stakeholders. 131 children have been referred (target is 48). 60 CYP have been supported or are currently engaged. Location - across Hounslow (subject to referrals). 4. BICS – 5 referrals in Q1, and 16 children/young people have been supported. The purpose of the service is to support children who are neurodiverse and may have a learning disability who are on the verge of potential A/E support or stepping down from A/E. Location - across Hounslow (subject to referrals). Green – On track	
6	Improve the overall number of our children who achieve five or more. GCSEs and 3 A Levels or equivalent.	Results for GCSE and A level will be known in August. Almost all our secondaries are Academies and thus have their own school improvement systems in place. We only have one maintained. Progress 8 data for this year and next is not available as these are the cohorts who did not sit SATs during Covid. We offer a lot at EYFS to both PVI's and Schools but not as much for schools currently. This is mainly due to capacity as only one adviser in the school team currently. We are working on Governance of schools, Safeguarding and Headteacher induction. We are moving swiftly with the Mainstream Inclusion Partnership which is providing support to SEND pupils in schools. We have just launched the Early Years part of this project. Green – Project on track	GREEN
7	Increase the number of children 16-17 who maintain engagement and achieve positive education, employment, and training outcomes.	SEND Employment Pathways update: SEND Employment Pathways. 20 YP in total recruited for LBH SI programmes starting in Sept 2025. - New SI site secured at Skyline Sheraton Hotel, with Thorpe Park now becoming an externship site and the London Twickenham Stadium hotel taking a break for 25/26 academic year. 10 YP graduated in June 2025 - 40% secured FT paid employment during this quarter. 23 YP enrolled and started YS Making Strides programme- social impact project over the summer delivered raising awareness on ASC and good practice in employment. - New chair appointed for the Inclusive Employment Forum- from Cisco. Year 1 outcomes being collated for Oct 2025. New members joining include Chelsea FC, Hobbledown Heath and Sainsburys. Green – On track	GREEN
8	Improve oral health and reduce visually obvious decay in 0–5-year-olds.	Oral Health Service update: Q1 has been fully focused on delivering the summer projects and supporting the Family Hubs summer fun day being delivered alongside other partners, expecting to deliver Fluoride Varnish (FV). Fluoride Varnish schools have been identified for September onwards, and supervised toothbrushing uplift settings have been contacted. Asylum hotel activity progressed well and is being considered for the upcoming year. Data dashboard due Sept. Green – On track	GREEN

2.2 Live Well – Q1 Progress:

1	Provide information, education and guidance that supports our communities to be healthier and enabled to self-care.	Healthy Hounslow website update: An audit of the website was conducted and improvements shared with the provider. The provider has been given a deadline of the end of October to implement the changes. The newsletter sign-up is now functional on the website. The self-referral form has been reviewed and updated to signpost towards the Tier 1 page and the newsletter where relevant, using reciprocity statements to encourage only those willing to commit to a programme to self-refer. Following some edits, this will be uploaded onto the website in Q2. Green – On track	GREEN
		Hounslow Connect update: Q1 25/26 update - 36k visits to Hounslow Connect, slightly down on Q4 figures. Some issues experienced during Q1 with kiosks in Hounslow House and West Middlesex Hospital which meant they were offline for a 2-week period, which has now been resolved. Top 5 pages visited during Q1 were: 1. Events 2. Community Hubs 3. Food 4. Venue for Hire - Chiswick Town Hall 5. Venues for Hire - (generic page) Green – On track	GREEN
		Thrive update: Promoted the NHS Covid Spring booster campaign (from 1 April to mid-June) Promoted bowel cancer awareness month (from 1 April) New edition of Hounslow Matters (24 March) MJ Awards HOT judging day on 9 April – helped with presentation and slides – winners confirmed at ceremony on 20 June. New edition of Hounslow Male ordered, printed, and distributed in April. Dementia Action Week (19-25 May) - promoted event at Syon House with Alzheimer's UK and other activities throughout the week. Dementia Action Week (19-25 May) - promoting event at Syon House with Alzheimer's UK and other activities throughout the week. Cllr Bath attending Syon House event on 20 May. 30 May saw the launch of Hounslow Autism Board 2-8 June – Volunteers Week, promoted health-based volunteering opportunities. 9-15 June – Promoting National Blood Donation Week 9-15 June – Loneliness Week, promoting BEfriend. 16-22 June – Refugee Week, host of events from community groups 21 June - Hounslow Mela – refugee week music festival 30 June – Chiswick Health Roadshow Green – Project on track	GREEN
		Health Outreach Team (HOT) update: In Q1 our Health Outreach Team had: Engagements: 2680. BMI Readings: 241 with High BMI Readings: 180 Blood Pressure Readings: 1376 with High Blood Pressure Readings: 312 CO Readings: 23 - High CO Readings: 8 Healthy Hounslow Referrals: 168 We are still looking to recruit a 4th member who will have access to SystmOne to update patient outcomes for GPs. Green – Project on track	GREEN

2	Increase the uptake of NHS Health checks and referrals to lifestyle services for those identified as at risk.	CORE20 Health Checks update: In Q1 a total of 550 health checks were carried out, 8% (44) of residents who had a community health/BP check had CORE20 status. Actions to increase access to CORE20 cohorts include: - Trialling evening clinics at leisure centres and supermarkets. - Trialling engagement with estates, particularly those located in CORE20 areas. AMBER – Low numbers	AMBER
		Health Checks update: In Q1 7878 residents were invited to have an NHS Health Check and 2782 NHS Health Checks were completed. Green – On track	GREEN
3	Halt the increase and reduce the number of residents reported as obese.	Healthy Hounslow Service update: The number of adults starting a Tier 2 weight management service in Q1 of 25/26 was 84. This is lower than the Q4 figure but exceeds the target of 50. To boost starter numbers in the next programme cycle, the provider is implementing the following actions: - Closer collaboration with the internal Maximus referral team to streamline the referral process and ensure high-quality, timely referrals. - Stronger relationships with local GPs. - Partnership with the Hounslow Dietetics Team to monitor and optimise referral pathways between services, ensuring appropriate referrals are received and followed up effectively. In Q2, the weight management contract manager will attend a GP webinar to discuss weight management pathways. Green – On track	GREEN
		Whole System Approach to Healthy Weight (WSA) – joined up partnerships to make environments healthier. The Healthy Retail project continued to hit milestones through Q1, and you may have seen recently Councillor Chaudhary officially launched the project on 24th July at Best One store in Feltham. Now that all retailers have the healthier ranges we will be monitoring the demand and retailer experience over the next quarter. 34 takeaways in the borough now signed up to the London Healthier Catering Commitment. A further 7 people have been trained on the Jamie Oliver Ministry of Food Train the Trainer course, giving a total of 18 so far and 111 people (incl 110 children) attended a JO cookery training session. Green – On track	GREEN
4	Reduce the number of people who die early from respiratory conditions, for example asthma and COPD.	Air Quality update: Until a new website is created this project cannot be moved forward. Amber – Delay caused by external factors. Amber as it can be relaunched as soon as needed.	AMBER

5	Increase the uptake of universal and targeted vaccinations to reduce avoidable health risk and emergency hospital admissions.	Adult Immunisations update: Winter vaccination plan in place ahead of wider vaccination programme that begins on 1st October 2025. Health Outreach Team (HOT) have a list of sites that will be visited with Jade Pharmacy and the NWL roving team where possible to be able to deliver vaccines to eligible groups. This season we are concentrating on CORE20 areas as locations for delivery. HOT website will show list of dates and locations for October and will continue to be updated each ahead of each month. Vaccine promotion campaign will be in place from 1st September "Hounslow's best defenders" campaign. Performance dashboards are in place. Green – On track	GREEN
		Vaccinations in areas of low uptake and developing a vaccination offer for Autumn: We plan to set up winter vaccination this year which will start from October. We will provide Flu and Covid vaccinations and plan to work with Jade Pharmacy and NHS Roving team. Last year we focused on Heston west as it was a low uptake area but this year, we will focus on more of the Core20 Areas. Green – On track	GREEN
6	Reduce the number of people smoking	Smokefree Spaces update: A survey was distributed to schools to determine which schools would like smoke/vape free signage. Communication was also made with Family Hubs to offer signage. An order will be placed in Q2 for the schools who have requested materials. Agreed with Healthy Hounslow to identify 10 workplaces this year to support re Smokefree Policy, starting with those we have engaged with re Healthy Workforce. Green – On track	GREEN
		Smokefree Generation update: Met with Healthy Hounslow to agree a plan to target low engagement schools re vaping and tobacco awareness, link up with Children, Young People team and Healthy Schools initiative to plan how to go about reaching the target schools. Amber – Project experiencing delays.	AMBER
		Regulatory Enforcement update: Joint tobacco awareness event planned with Trading Standards dates and locations 22nd Sept Bell Sq. Hounslow and 23rd Sept High St Feltham, include vaping, shisha and chewing tobacco awareness, involve community safety, fire brigade, police and Healthy Hounslow Stop Smoking Service and Addiction Recovery - HYPE for youth engagement. Trading Standards data for Q1 on enforcement action is not yet available. Green – On track	GREEN
7	Identify residents with high blood pressure through outreach case finding,	Healthy Hounslow Outreach update: In Q1, the Healthy Hounslow outreach team attended 41 events: 35 in the community and 6 at workplaces. 5 events (37%) were located in priority wards. The team delivered 175 NHS health checks and an additional 367 blood pressure checks. Of those who attended an NHS health check in Q1:	GREEN

	reducing the risk of myocardial infarction and stroke.	36 were smokers. 102 were overweight/obese. 11 had a Q-risk score >10% 3 were pre-diabetic. 46 were recorded as inactive. 16 reported drinking >14 units of alcohol per week 95% of residents were referred or signposted to support. 89 people were supported by a CVD health coach to improve their health and wellbeing. A key area of focus for 25/26 is stop smoking. From all those engaged with at outreach (not just NHS health checks), 47 people were referred to the smoking cessation service. In addition, 33 people were referred to a healthy lifestyle programme, and 15 to a weight management service. Green – On track	
8	Reduce the number of people diagnosed with cancer at a late stage of disease through increasing cancer screening coverage.	Cancer Screening update: The working group membership has changed due to Royal Marsden Partners (RMP) workforce now being smaller preventing them from attending. We still meet RMP at a wider quarterly NWL prevention update meeting. The working group now comprises of NWL engagement officer for Hounslow, Imperial NHS Trust (bowel & breast), and PCN reps. it will still focus on priority topics and identify areas where we can work together for community engagement and avoid duplication. Green – On track	GREEN
		Cancer Prevention update: Worked with NHS partners on prostate cancer and wider cancer awareness at West London Ghanaian Association, Jamia Mosque, Laxmi Narayan Temple, Asylum Seeker hotel and the Hounslow Gurdwara, supported Community Provisions Team to run a men's cancer event for those with learning disabilities. Promotion of lung, bowel, breast and cervical screening and symptom awareness at workplace engagement sessions continues (emphasis on bowel and lung as predominantly routine manual male workforce) Green – On track	GREEN
		Cancer Screening: Bowel screening rates now include the lower age cohort (50-74yrs, previously 60-74yrs) this has lowered the average uptake rate to 49.8% (NWL 47.2%) breast screening uptake 65.2% (NWL 58.5%) cervical screening 25-49yrs 61.8% (NWL 55.6%), 50-64yrs 76.4% (NWL 72.5%) *June '25 data lung cancer screening rate (July '25) 55% uptake breast screening rates have risen modestly since the end of Qtr. 4 and a small increase in cervical screening in 25-49yrs group, no change in 50-64 yrs. lung cancer screening rate risen since end of Qtr. 4 Amber – Low numbers accepting screening.	AMBER
9	Transform services to improve preventative health and wellbeing outcomes.	BetterPoints update: BetterPoints attracted 391 new users that signed up to the Better Points app in Q1 2025/26. In April, the number of active users was 1100, in May 1158 and in June 1211, showing steady increase. Green – On track	GREEN

	Healthy Hounslow Service: A Year 2 review event was held in May, attended by stakeholders, Healthy Hounslow staff, providers, and commissioners. The stop smoking service has set up additional face to face clinics in the community, now delivering from 8 different venues. A new clinic has been set up in the MINT central venue, and discussions are taking place with ARC (drug & alcohol service) to co-locate a clinic at their site. EoR changes were implemented in Q1 - new tiered system: Tier 2 (group/virtual sessions) and Tier 3 (1-1 sessions with 5 touchpoints). The weight management provider is developing a workshop for pregnant women, to extend support to this cohort. The Healthy Hounslow ambulance is planning to trial evening clinics at supermarkets and leisure centres, and engagement with estates, to expand the offer and target CORE20 residents. Green – Project on track	GREEN
	Healthy Hounslow Lot 2 update: Exercise on Referral (EoR) changes were implemented in Q1 - new tiered system: Tier 2 (group/virtual sessions) and Tier 3 (1-1 sessions with 5 touchpoints). 179 initial appointments were attended in Q1, with 51% of clients directed to Tier 2 and 49% to Tier 3. The number of residents completing the EoR programme was 98. A total of 715 EoR referrals were received in Q1. Some of these were ineligible, not interested, or unable to be contacted. The EoR Lead is working closely with MoreLife admin to ensure that all referrals are being processed in a timely manner. To improve retention, an action plan has been devised. This includes tailored SMS messages for those who do not attend their appointment, and progress/attendance SMSs. Looking forward in July, new EoR and aqua sessions will be added to the Heston site, and in August new EoR sessions will be added to Chiswick and aqua in Hanworth. Amber – Work on referral processing causing delays	Amber
	Lampton Leisure Update: So far, this financial year we've seen strong results from targeted marketing campaigns, including an April gold membership prize draw that delivered higher sign-ups than previous full price offers, a three-month discounted gold offer that achieved good uptake, and a summer swim school push that boosted crash course enrolments. More recently, the focus has shifted to promoting everyday wellbeing through full-price memberships, alongside increased awareness of our innovative EGYM facilities. Green – On Track	GREEN
	Lampton Leisure: Monthly Memberships Memberships, Total 22,967 - Fitness 12,225 - Swim School 10,742 Amber – membership numbers lower than expected	AMBER
	Lampton Leisure: Footfall Footfall - 284,520 a slight drop from Q4 2024/25 but still higher than Q3 2024/25 Green – On track	GREEN

		School Streets: In Q1, initial site visits took place to determine scope of work for the new school streets. In Q2, procurement activities will be conducted regarding traffic surveys required as part of the initial scope of work. Green – On track	GREEN
		School Travel Plans: In Q1: - Travel for Life engagement with schools continued with accreditation occurring in the summer. The number of Schools accredited rose to 36, 34 of which are now Gold, 1 Silver and 1 bronze. - Walk to School Week was delivered in 24 primary schools with 9,570 pupils participating. - The Bikeability cycle training programme was delivered to 993 children (year 6) across 18 schools. 860 adults also received cycle training. Q2 activity will include further cycle training activity and planning for a yearly Transport Forum for schools in the borough. Green – On track	GREEN
10	Improve outcomes for those with mental health needs	Befriending Service: 63 residents received weekly befriending visits or attended the Linked Minds peer support group (44 befriending matches and 19 Linked Minds). 93% of service users reporting or observed to have maintained or increased physical activity/self-care as a result of the service (after 6 months). 3 service users supported to attend a health appointment. WSIC data being analysed to look at health outcomes for those that have received at least 6 months in-person support. Green – On track	GREEN
		Suicide Learning Panel: One panel was held in quarter 1 looking at 4 cases. A presentation on learnings from Hounslow's Suicide Learning Panel was given to Ealing's Suicide Prevention Group in April. Green – On track	GREEN
		MIND crisis line: In quarter 1 call numbers fell to 63 which was disappointing. This coincided with the helpline service manager leaving. A new service manager is now in place and additional promotional work is taking place. The primary reason for calling in quarter 1 was anxiety followed by information and advice. Relationship breakdown was again the most common secondary theme. Amber – Reduction in number of calls	AMBER
		Mental Health Campaigns 2025/26 Having noticed a number of cases brought to the Suicide Learning Panel were men working in the building trade, a comms campaign aimed at builders was developed. During quarter 1 meetings were held with the Polish Klan Association (as half the deaths were from Polish builders) and some engagement work was done at a trading estate to test the flier designs. Work on a web page to support the campaign was started. Green – On track	GREEN
		MIND update: MIND are consistently supporting St Margarets GP practice, Brentford Group Practice, Holly Road Medical and Chiswick Health Practice. They are currently onboarding a new starter who will be able to onboard a few more surgeries in the coming future. They have now supported and signposted 300 residents to health support services. Green – On track	GREEN

		MINT Grant update: MINT Grant Services have engaged with 816 service users accessing support. They are maintaining their growth and engagement in community. Green – On track	GREEN
		Hounslow Wellbeing network update: Hounslow Wellbeing network continues to grow rapidly and now has 1473 service users. With 42 volunteers they are delivering 64 activities per month. Some of the activities include Games in the Park, Drama Classes, and Fitness classes at Boston Manor. Service users can even pop in for English Classes or a games night. Green – On track	GREEN
11	Provide effective prevention, treatment and recovery services for residents experiencing problematic drug of alcohol use.	Drug and Alcohol Service update: The number of adults in treatment reached 1216, meeting the OHID agreed targets. The largest growth group has been in the non-opiate cohort, however that is still the smallest cohort overall with the opiate then the alcohol groups being larger. The balance now is to ensure that waiting lists do not exceed the three-week target and that the quality of treatment is retained (which outcome targets would such it has been to this point). Green – On track	GREEN
		Alcohol Care Team (ACT): During quarter 4 the ACT was transitioned to BAU, with a new 5 year (plus 1 plus 1) commencing in April 2025, funded between Public Health and ChelWest. The ACT quarter 1 report and meeting were delayed and therefore, quarter 1 and 2 will be reviewed by the steering group together in October. The team continue to be in place and are currently fully staffed including two nurses, two recovery workers and a peer support worker. Amber – Awaiting Q1 Outcomes	AMBER
		Drug and Alcohol Related Death panel DARD panel has now been in place for over 12 months, a review of the themes and learning points will be due by the end of 2025. LAS referral pathway remains in its design phase; we are currently collecting information and signed agreements from local providers across NWL. Next NWL focus group will be in October 2025, whereby providers will also join the discussion. LAS fully supports the project and are involved in its design. Green – Project on track	GREEN
		Drug and Alcohol Service procurement: At the end of quarter 1 there were 76 young people in treatment, from a high of 82 in May. This is close to the target of 81. Recruitment to a third HYPE worker has been successful, with their start date in October 2025. Green – On track	GREEN

2.3. Age Well: Q1 Progress:

Programme	Early Intervention – Frailty (Ageing Well)	SRO	Steven Forbes
Accountable to:	Health and Wellbeing Board	Point of Contact	Pauline Mason
Interdependencies		Link to LBH Corporate Plan and Borough Based Partnership Priorities	BBP Priorities: Dementia and Falls Prevention

Update for Quarter 4 2024/25

	End of Life Care - NW London ICB has approved the Community Specialist Palliative Care businesses case (CSPC). Hounslow and Ealing boroughs have agreed to form a Strategic CSPC Implementation Group to oversee the development of a local implementation plan based on the elements of the NW London strategy that are considered relevant to Hounslow and Ealing. - The plan will be based on a clear understanding of the totality of the palliative care landscape across both boroughs, in order that there are no unintended consequences for palliative care services that are not within the strategy.		Dementia - Dementia related emergency hospital admissions for over 65s continues to decrease over the 3-year period from July 2022 to July 2025. - Enhanced Dementia Care Service continues to perform well and meet its targets. Compared to previous financial year, there has been a consistent improvement with timely response and efficient compliance with KPIs. Funding has been agreed for Q1 of 2026/27 taking the service until June 2026.	
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1	Ensure carers are recognised, supported, and valued	Carers Service update: No update for Q1, this service was updated at the July Health and Wellbeing Board meeting.	
2	Support our older and frail residents to maintain independence and when required be assessed as at risk of frailty and increased likelihood of falls.	Falls Prevention Service update: Number of falls recorded in Q1 2025/26, has seen a decrease on Q4 2024/25. Q1 Data - 504 cases admitted to hospital this is the split. April 156 May 227 June 121 A case for further funding will be presented to CFOs later this year. Amber – The Falls service alone cannot meet the target to reduce hospital admissions.	AMBER
		Stay, Steady & Active update: This service has become a mainstay in the community; current funding expires in October 2025. Amber – Project funding source to be determined to allow this to continue post Oct '25.	AMBER
3	People are supported to express preferences and make decisions about their end-of-life care inc' planned care in emergency, medical situations.	Last Phase of Life: Following North- West London ICB's approval of the core offer, Community Specialist Palliative Care will receive additional resources to support patients needing specialist care from Meadow House Hospice. However, this excludes the majority (60%) of End-of-Life Care patients who require wraparound and Rapid Response services to remain at home. Despite system partner's efforts to improve outcomes with existing resources, excessive hospital admissions and hospital death rates in this cohort remain high when compared with North-West London Boroughs - creating ongoing challenges for frontline staff and vulnerable frail elderly residents approaching end of life in Hounslow. Red – Awaiting endorsement before the project can move forward.	RED

4	Ensure co-produced proactive and personalised care is planned for residents, including in care homes.	Care Home Reporting update: (1) Baseline is now 29 care homes in Hounslow (2) Five care homes active connection to London Care Record (LCR) (3) Sixteen are in progress (4) Remaining four care homes ESCR which is currently incompatible. Amber - Project experiencing delays	AMBER
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2.4. Healthy Places: Q4 Progress:

1	Recognise the first priority of health and wellbeing is that our residents live in safe, warm, affordable homes.	Rough Sleeping update: The Housing First proposal is due to go to Cllr Sampson (Lead Member for Housing) on 07/10/25 for sign off. The delivery plan will be implemented by mid-November 2025, with a view to house the first 2 clients before the end of 2025. The Early Rough Sleeping Assessment Tool (ERSAT) has now been developed from London Council's original template, to meet local needs and delivery timeline for use by frontline staff is November 2025 - January 2026. This will identify people who are at greater risk of rough sleeping when they first approach the council, in an aim to prevent them rough sleeping in the first place. Amber – Pilot not yet in place to better meet the needs of the residents	AMBER
		Shared and Temporary Accommodation update: Households in temporary accommodation at the end of Q1 = 536. Homelessness demand continues to increase across London and within the borough, we consequently projected an increase in our Temporary Accommodation (TA) population this financial year. Our homelessness prevention activity has been successful in managing this demand and keeping our TA population below initial projected increases. Green – Project on track	GREEN
		Floating Support Service update: In this quarter, the service had 57 service users moved on and 77 new starters. There were 490 active clients at end of Q1. The service is ensuring healthy and timely case closures, showing needs are being met and this is opening capacity for new service users. More clients are being identified from their 'keeping in touch service'. Green – Project on track	GREEN
2	Deliver our commitment to tackling climate change and greening the borough, collaborating with communities, and supporting the aim toward carbon neutral neighbourhoods.	Reduce CO2 carbon emissions update: 2025 marked the midway point of Climate Emergency Action Plan (CEAP), now reviewing a revised CEAP to establish priorities for meeting climate ambitions for 2026-2030. We appointed a consultancy in June for delivery of the Council's whole borough climate ambitions, and they are due to complete the work by November. The preferred option for the commercial model will go to Cabinet in November. We received £10.5 million from the GHNF for commercialisation and construction of the district heat network. We are awaiting cabinet approval to accept this grant. A consultant has now been appointed for delivery of the Climate Change Resilience Plan and work began. Estimated draft for Climate Change Response Program (CCRP) completion is winter 2025. A draft policy for carbon offsetting and inseting is in progress for both West London and Hounslow-specific. Both are due to be reviewed, and next steps determined in due course. Hounslow has received part of £53m allocation to GLA led consortium bid to retrofit lower income owner occupied homes which are not social housing. Green – Projects on track and meeting targets	GREEN
		Environment and Climate update: 75 of 95 low-cost automatic air quality sensors installed so far by Hounslow Highways in conjunction with partner/supplier Stantec (previously Hydrock). Of 100 sensors procured, 5 units are being held back as spares. The remaining sites have been proposed by Stantec. They have approval for the final 20 sensors.	GREEN

		32 Clean Air audits delivered at schools in Hounslow, with all reports completed and recommendations returned to schools for areas of investment for LBH grant funding. AQ ASR has been submitted and is published on the Hounslow website: https://www.hounslow.gov.uk/downloads/file/11386/2024-annual-status-report-published-2025- Air pollution levels across the borough are reducing and are broadly in line at least with the UK legal limits, with some areas still exceeding this level. These are focus areas for added targeted work. There is more to be done to work towards the WHO's more stringent 2021 Guideline levels of pollution. New air quality monitoring equipment installed and commissioned at six sites, expanding our monitoring of smaller particulate matter (PM2.5). Green – Project on track	
		Eco Schools update: To date, there are 31 active applications and 16 schools certified with a green flag. Keep Britain Tidy (who run Eco Schools) have launched webinars with updates to the portal. Approx. 70% of applications in 2025 have been by primary and nursery schools, with the remainder comprised of secondaries and SEND. Over 50% of certified schools have a green flag with distinction, 20% have a green flag with merit, and 25% have a standard green flag. Green – Project on track	GREEN
3	Work with businesses and the community to increase job creation opportunities.	Economic Recovery and Regeneration update: Q1- Q2 2025/26 - Business Support commission has been delayed until Q3- Project Outputs still expected to be delivered by Q4 Green – Project on track	GREEN
		Green Skills Bootcamp update: Wave 5 Land Management - cohort 2 outcomes: 100% completed green skills training. 17% of people graduated to new green employment. Wave 6 Skills Bootcamp funding secured. Land Management September 2025 cohort - 10 learners started. Green – Project on track	GREEN
		Environment & Parks: The team is continuing to deliver the Capital investment programme. Within that we are co-collaborating with community and stakeholders. Through this we are upskilling residents within the community as a byproduct. The Parks team also support the National Park City, Rangers Hounslow scheme. This multi-funded project (Greater London Authority, Thriving Communities Fund, and city Bridge Fund) aims to upskill LBH residents in stewardship within their community and green spaces. This includes a project focussing on young people. Through tendering for professional services, we are including corporate Social Responsibility which will upskill residents. The focus is ecologists undertaking surveys to be observed by local interested residents. The continuation of Volunteering In Parks which are conservation lead sessions delivered by Lampton Green Space and funded by UK Shared Prosperity Fund (levelling up funding). We are collaborating with the Vulnerable People team within Public Health around suicide prevention. Lampton Green Space is currently working on a strategy to prevent constant fly tipping. Parks facilitated the locations of SUDs schemes in two locations: Beaversfield Park, West Hounslow and Thornbury Park in Isleworth.	GREEN

		Follow the link below to access the interactive page for activities in the community. https://talk.hounslow.gov.uk/hub-page/parks Green – Project on track	
4	Reduce the level of serious and nuisance crimes in the borough through engaging with communities to keep the borough safe.	Domestic and Sexual Abuse Team update: The domestic and sexual abuse team continue to provide a crisis intervention service to high-risk victims of VAWG and early intervention support to prevent escalation. All high-risk victims are referred for Independent Domestic Violence Advisor (IDVA) support that includes immediate safeguarding measures, support, and advocacy. This support can be referrals to a refuge and other support services, internal and external advocacy, extra security at the victim's accommodation if appropriate etc. Other support available is with the Children Affected by Domestic Abuse Team and the Parent and Child Domestic Abuse Workers (PCDAWS). PCDAWS work directly with children and non-abusing parents. The support for the children is a 12-week 1-2-1 therapeutic programme empowering children to explore and understand their feelings and their circumstances. Other support is provided through our group work programmes, this includes Let's Talk, Freedom Programme, RISE etc. These programmes provide a platform for women and children to understand what has happened to them and an opportunity to heal from their experience of abuse. All Hounslow victims, regardless of risk level, can attend the weekly free One Stop Shop and engage with IDVA's, Parent and child domestic abuse workers, family law and immigration law solicitors, DWP, Housing, Access to employment team. In Q1 361 referrals from partners were received and 146 victims attended the One Stop Shop for support. Green – Project on track	GREEN
5	Encourage community connectors to be active across the borough.	Community Connectors update: We have continued to send out newsletters and host webinars with Community Connectors, with the aim of raising the profile of health and wellbeing services across the borough. https://content.govdelivery.com/accounts/UKHOUNSLOW/bulletins/3eab40d Copy and paste this link into your browser to access the newsletter and signup to their mailing list. We have joined other teams during their engagement in the community to so we can reach out to residents around the borough. We continue to join teams with the aim for increased numbers of Core20 Community Connectors. Our focus is on attracting people who are actively involved in the community. Therefore, numbers may be lower but quality of connections better. Allowing us to have more representation of people from parts of the borough that have more deprivation and so strategically attempting to tackle health inequalities in the borough. We are keen to highlight through our dashboard, that Community Connectors have the presence (in relevant geographical locations - core20) and knowledge, through attending our regular webinars and receiving our newsletters, to disseminate onwards with their respective networks, health and wellbeing messaging around services available to improve health inequalities. Amber – Project is experiencing delays	AMBER

Links to more detailed reports

Hounslow Health and Care website: <https://www.hounslowhealthandcare.org/>